

Proceeds of the Flower Show Create a Powerful Impact

Each ticket and event supports work that leads to healthy, beautiful communities

PHILADELPHIA – At the PHS Philadelphia Flower Show, guests connect with the splendor and uplifting beauty of nature while proceeds from the Show help PHS make thousands of horticultural connections to improve lives and neighborhoods throughout the year.

Fully embodying this year’s theme of “Flower Power,” the Flower Show supports the Pennsylvania Horticultural Society’s mission to strengthen communities and create a sustainable legacy of beauty using horticulture as the driver, connector, and agent of change. This work is guided by PHS’s unwavering belief that plants and green spaces have enormous bearing on our collective well-being and it is shared by a large, diverse community of individuals from throughout the Philadelphia region and beyond.

“PHS is committed to employing horticulture as a tool to address the most pressing needs of our communities,” said Matt Rader, PHS President. “Each visitor to the Flower Show joins us in this pledge by purchasing a ticket, attending special events, and joining PHS as a member. We are very grateful for this incredible show of support and the capacity it gives us to touch so many lives.”

The promise of PHS to bring about positive change involves strengthening neighborhoods, beautifying our streets and landscapes, and gardening for the greater good. A passionate group of members, residents, volunteers, staff and partners includes more than 3,000 Flower Show volunteers, over 5,000 Tree Tenders, more than 2,400 Garden Tenders, 164 Roots to Re-entry graduates, and over 15,000 young participants in Junior Flower Shows at their schools.

Over the past year, PHS has been examining how to best meet the ever-changing needs of the Greater Philadelphia region and how horticulture can make a difference in communities. This is part of PHS’s strategic planning initiative, Vision2027, which will

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help define and guide the work of the organization leading up to its 200th anniversary. Based on the critical needs identified by communities across the region, Vision2027 will focus PHS's efforts and increase its impact in Philadelphia and beyond.

A powerful way to support the work of PHS and further its impact is to become a member. Over 21,000 PHS members enjoy year-round benefits while playing a critical role in advancing PHS's mission to create beautiful, more sustainable communities. Members can stay up-to-date on horticultural trends, meet experts, learn about new plant varieties and sustainable gardening practices, and be part of PHS's impact in the region.

The 2019 PHS Philadelphia Flower Show, "Flower Power," will pay tribute to the enormous impact of flowers on our lives on March 2 to 10, 2019, at the Pennsylvania Convention Center.

ABOUT THE FLOWER SHOW

The PHS Philadelphia Flower Show is the nation's largest and longest-running horticultural event and features stunning displays by the world's premier floral and landscape designers. Started in 1829 by the Pennsylvania Horticultural Society, the show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, and the citywide Bloom Philly pre-Show celebration. The Philadelphia Flower Show has been honored as the best event in the world by the International Festivals & Events Association, competing with events such as the Kentucky Derby Festival, Tournament of Roses Parade, Indianapolis 500 Festival, and other international celebrations.

The Premier Sponsor of the 2019 Flower Show is Subaru, and the Exclusive Sponsor is Bank of America. Official Sponsors are AARP, ACME, Aetna, Bartlett Tree Experts, Belgard, Green Mountain Energy, Main Line Health, United Healthcare, and Xfinity.

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Supporting Sponsor is STIHL. Contributing Sponsors are Bath Fitter, Cruise Planners, Cutco, Global Home Improvement, Green Star Exteriors, LLC, Homespire Windows and Doors, KIND Snacks, LeafFilter, Luxury Bath NJPA, Mid-Atlantic Waterproofing, Oasis Floral Products, Power Home Remodeling, Renewal by Andersen, Stella Artois, and Verizon Fios. Promotional Partners include The Jersey Cape, The New Jersey Shore, Old Sod Travel, Valley Forge Tourism & Convention Board, and Visit Pennsylvania. Official Media Partner is 6ABC.

For more information about the PHS Philadelphia Flower Show and to purchase tickets, visit theflowershow.com, and follow us on Facebook, Twitter and Instagram.

ABOUT PHS

The Pennsylvania Horticultural Society is a not-for-profit organization, founded in 1827, whose programs connect people with horticulture and together creates beautiful, healthy and sustainable communities. PHS brings together people from diverse backgrounds to engage in horticultural projects that advance social equity, environmental sustainability, and urban livability. PHS's best known activities include the Philadelphia Flower Show, street tree planting and maintenance, community gardening, public beautification, and the PHS Pop Up Gardens. PHS is supported by Show proceeds, individual members and supporters, foundations, partners and government grants. For information and to support our work, visit PHSonline.org.

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