

New ‘Home Gardener’s Hub’ Inspires and Empowers

Where to go for green ideas, new plant varieties, and DIY ‘Potting Parties’

PHILADELPHIA – Aspiring and experienced gardeners will find everything they need in the new Home Gardener’s Hub at the 2019 Philadelphia Flower Show, March 2 to 10 at the Pennsylvania Convention Center.

Activities and exhibits throughout the Home Gardener’s Hub will address a wide range of topics and challenges faced by home gardeners, while providing valuable advice and solutions they can bring to their own green spaces.

The Hub will feature educational exhibits created by the horticultural students of the region’s universities and high schools, specialized displays by the plant societies, and beautiful new plant varieties introduced by the nation’s leading plant companies. A new exhibitor, the Lakeside School in Horsham, Pa., will explore practical options for growing beneficial plants in small spaces. The Williamson College of the Trades, of Media, Pa., will focus on phytoremediation, the amazing power of plants to remove contaminants from the soil.

Garden stars on stage

Anchoring the Hub will be the Gardener’s Studio, sponsored by Subaru, where leading authors from Timber Press will offer insight into their new books.

Among the presenters will be Tovah Martin, who explores the sensory delights of gardening; Jessi Bloom, who tells how to create a personal sanctuary in your yard; and Christopher Woods, a passionate tour guide of the world’s best new gardens. The Studio will also host on-site broadcasts by social media star Laura LeBoutillier of “Garden Answer” and public radio’s Mike McGrath of “You Bet Your Garden.”

DIY delight

Some lucky guests will roll up their sleeves and plant their own containers during the new “Potting Parties” at the Gardener’s Studio. Renowned designer Tu Bloom will serve as party host and guide as show-goers choose from a range of flowering plants and foliage and then combine their “fillers, thrillers and spillers” in decorative pots. Every participant will leave with a fantastic container and the know-how to do it at home.

On March 10, the Gardener’s Studio will celebrate the Greater Philadelphia region’s designation as America’s Garden Capital. Horticulturists from PHS Meadowbrook Farm, Longwood Gardens, Chanticleer, Stoneleigh, and other public gardens and arboreta will spotlight the joy of evergreens, cut flowers for the home garden, how to cultivate seasonal charm, gardening for older adults, and other topics -- and these garden experts will go trowel to trowel in the “Container Garden Challenge.”

The 2019 Flower Show, “Flower Power,” will feature the world’s leading floral and garden designers, who will explore how flowers convey a range of emotions and messages in a universal language that transcends cultures and borders. Stunning landscapes, imaginative gardens, and breathtaking floral displays will interpret the power of flowers to inspire, beautify and enrich our lives.

ABOUT THE FLOWER SHOW

The PHS Philadelphia Flower Show is the nation's largest and longest-running horticultural event and features stunning displays by the world’s premier floral and landscape designers. Started in 1829 by the Pennsylvania Horticultural Society, the show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, and the citywide Bloom Philly pre-Show celebration. The Philadelphia Flower Show has been honored as the best event in the world by the International Festivals & Events Association, competing with events

such as the Kentucky Derby Festival, Tournament of Roses Parade, Indianapolis 500 Festival, and other international celebrations.

The Premier Sponsor of the 2019 Flower Show is Subaru, and the Exclusive Sponsor is Bank of America. Official Sponsors are AARP, ACME, Aetna, Bartlett Tree Experts, Belgard, Green Mountain Energy, Main Line Health, United Healthcare, and Xfinity. Supporting Sponsor is STIHL. Contributing Sponsors are Bath Fitter, Cruise Planners, Cutco, Global Home Improvement, Green Star Exteriors, LLC, Homespire Windows and Doors, KIND Snacks, LeafFilter, Luxury Bath NJPA, Mid-Atlantic Waterproofing, Oasis Floral Products, Power Home Remodeling, Renewal by Andersen, Stella Artois, and Verizon Fios. Promotional Partners include The Jersey Cape, The New Jersey Shore, Old Sod Travel, Valley Forge Tourism & Convention Board, and Visit Pennsylvania. Official Media Partner is 6ABC

For more information about the PHS Philadelphia Flower Show and to purchase tickets, visit theflowershow.com, and follow us on Facebook, Twitter and Instagram.

ABOUT PHS

The Pennsylvania Horticultural Society is a not-for-profit organization, founded in 1827, whose programs connect people with horticulture and together creates beautiful, healthy and sustainable communities. PHS brings together people from diverse backgrounds to engage in horticultural projects that advance social equity, environmental sustainability, and urban livability. PHS's best known activities include the Philadelphia Flower Show, street tree planting and maintenance, community gardening, public beautification, and the PHS Pop Up Gardens. PHS is supported by Show proceeds, individual members and supporters, foundations, partners and government grants. For information and to support our work, visit PHSONline.org.

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