PHS, Volunteers Plant 20,000 Bulbs in Center City

PHILADELPHIA (October 20, 2016) -- The Pennsylvania Horticultural Society and 100 corporate, school, neighborhood and institutional volunteers participated in a mass planting of 20,000 flower bulbs at four locations in Center City to spotlight the theme of the 2017 PHS Philadelphia Flower Show, “Holland: Flowering the World.”

The bulbs, donated by Breck’s, a major importer of Dutch bulbs, will extend the impact of the Flower Show throughout the spring season along the Benjamin Franklin Parkway and other sites.

The 2017 Flower Show will celebrate the beauty and innovative eco-design of Holland on March 11 to 19 at the Pennsylvania Convention Center.

The bulbs were planted in the gardens around the Swann Memorial Fountain on Logan Square; in the Rodin Museum gardens, on JFK Boulevard west of 20th Street, and at PHS headquarters and the Gas Station Garden, 20th and Arch Streets. Bulbs are also being planted by PHS this season in the Azalea Garden and along the Avenue of the Arts (South Broad Street).

Participants in the bulb plantings included volunteers from Grant Thornton, the Barnes Foundation, the Logan Square Neighborhood Association, and students from Temple University and St. Francis Xavier School in Fairmount.

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