

Flashback to the Creative Era of ‘Flower Power’

Exhibits, events and designs celebrate the music and styles of the '60s

PHILADELPHIA – On the cusp of the 50th anniversary of Woodstock, the cultural influences of the 1960s will echo through the 2019 Philadelphia Flower Show, “Flower Power,” which runs March 2 to 10 at the Pennsylvania Convention Center. So, dust off the bell-bottoms and love beads, and channel your inner flower child.

[“Flowers After Hours.”](#) the opening night dance party on the show floor on Saturday, March 2, will celebrate Beatlemania with a performance by the Fab Four cover band, The Beat Tells, as well as throwback tunes spun by XPN deejay Robert Drake. Guests are encouraged to wear their far-out '60s fashions and enjoy hands-on activities and games, wine and spirit samples, a cash bar and delicious munchies.

The Age of Aquarius will bloom in several major exhibits at the Flower Show. Robertson’s Flowers & Events will create a bucolic wedding setting from the Summer of Love. The artistic installation by WISH will delve into the optic effects of '60s psychedelia. Renowned designer Nick McCullough will make his Philadelphia Flower Show debut with a garden inspired by the view from the Woodstock stage, with a haze of purple and a riot of texture.

The Design Gallery competitors are also embracing the influences and artifacts of the '60s. Themes in the arrangement classes include *Mood Ring, Lava Lamp, Paisley, Tie Dye, Sit In, and Three Days of Peace & Music*. Pressed plant artists will create a *Groovy Garden* and whip up *Flour Power*, while the youth class finds inspiration in pop-art *Pow!*

Flower Show guests of all ages will feel the vibe in the [Make & Take](#) craft activity, where they can express themselves in floral crowns, crystal necklaces, and watercolor planters.

Boomers, hipsters, and everyone else will find their garden groove at the 2019 Flower Show, “Flower Power.” The Show will feature the world’s leading floral and garden designers, who will explore how flowers convey a range of emotions and messages in a universal language that transcends cultures and borders. Stunning landscapes, imaginative gardens, and breathtaking floral displays will interpret the power of flowers to inspire, beautify and enrich our lives.

ABOUT THE FLOWER SHOW

The PHS Philadelphia Flower Show is the nation's largest and longest-running horticultural event and features stunning displays by the world’s premier floral and landscape designers. Started in 1829 by the Pennsylvania Horticultural Society, the show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, and the citywide Bloom Philly pre-Show celebration. The Philadelphia Flower Show has been honored as the best event in the world by the International Festivals & Events Association, competing with events such as the Kentucky Derby Festival, Tournament of Roses Parade, Indianapolis 500 Festival, and other international celebrations.

The Premier Sponsor of the 2019 Flower Show is Subaru, and the Exclusive Sponsor is Bank of America. Official Sponsors are AARP, ACME, Aetna, Bartlett Tree Experts, Belgard, Green Mountain Energy, Main Line Health, United Healthcare, and Xfinity. Supporting Sponsor is STIHL. Contributing Sponsors are Bath Fitter, Cruise Planners, Cutco, Global Home Improvement, Green Star Exteriors, LLC, Homespire Windows and Doors, KIND Snacks, LeafFilter, Luxury Bath NJPA, Mid-Atlantic Waterproofing, Oasis Floral Products, Power Home Remodeling, Renewal by Andersen, Stella Artois, and

Verizon Fios. Promotional Partners include The Jersey Cape, The New Jersey Shore, Old Sod Travel, Valley Forge Tourism & Convention Board, and Visit Pennsylvania. Official Media Partner is 6ABC

For more information about the PHS Philadelphia Flower Show and to purchase tickets, visit theflowershow.com, and follow us on Facebook, Twitter and Instagram.

ABOUT PHS

The Pennsylvania Horticultural Society is a not-for-profit organization, founded in 1827, whose programs connect people with horticulture and together creates beautiful, healthy and sustainable communities. PHS brings together people from diverse backgrounds to engage in horticultural projects that advance social equity, environmental sustainability, and urban livability. PHS's best known activities include the Philadelphia Flower Show, street tree planting and maintenance, community gardening, public beautification, and the PHS Pop Up Gardens. PHS is supported by Show proceeds, individual members and supporters, foundations, partners and government grants. For information and to support our work, visit PHSONline.org.

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