



2020 PHS Philadelphia Flower Show Marketplace Vendor Application

"Riviera Holiday" February 28 - March 8, 2020

Application Review Process Begins June 1, 2019

Deadline to apply is November 15, 2019

Please note that all applications are reviewed by a vendor selection committee and submission of this application in no way guarantees acceptance. There are a select number of booths available varying in price (\$3200-\$5900). ****Prices will be updated Summer 2019.** In-line booth sizes are 10'x10' and come with 8' high pipe and black drape. Vendors receive one parking space available in the Marshalling Yard w/complimentary shuttle service. Vendors are offered one 10x10 storage space onsite. At this time no handling fees are charged.** Rarely corners and larger booths become available at higher price points. We cannot offer discounts on any of our booth spaces as the Flower Show is a very popular show for vendors to attend.

*Please make sure to fill out all information as accurately and detailed as possible to help our team with vendor selection.

DBA (doing business as): _____

Contact Name: _____

Contact Number: _____ Contact Email: _____

BUSINESS ADDRESS

Street Address: _____

City: _____ State: _____ ZIP: _____

Public Phone Number: _____

Public Email: _____ Website: _____

ADDRESS USED FOR MAIL/SHIPMENTS (if different than above)

Street Address: _____

City: _____ State: _____ ZIP: _____

Product Category (please choose from the drop down):

if other: _____



Average Price Points of items to be sold (please choose from the drop down):

if mixed: _____

Detailed List of Skus/Items that you plan to sell (# of skus would also be very helpful): _____

*Please note it is also very important as a vendor that you are adequately stocked with enough inventory for the show. We understand that some vendors handmake their items, so please be aware it is a 10-day show with 250,000+ people that attend during that time, and you will be expected to be prepared for that crowd-size.

Please explain how you plan to set up/display your booth as well as provide pictures from previous shows/booths if you have them: _____

Will you be doing any product demos in your booth (if so, please give an example): _____

How many people from your team do you expect will be attending the show/working your booth: _____

Desired Booth Size [ex. of sizes: 10x10 or 10x20]*: _____

(*We do not promise anyone a particular space or size, but it is helpful for us to know what you might need as we are plotting out the available spaces.)

If you have any questions or concerns about what is required if selected as a vendor please visit our website – [Click Here.](#)

RETURN THIS FORM WITH PRODUCT PHOTOS, BOOTH PHOTOS AND ANY OTHER PERTINENT INFORMATION TO:

Marketplace Coordinator - Pennsylvania Horticultural Society
100 N. 20th Street – 5th Floor, Philadelphia, PA 19103
or fsmarketplace@pennhort.org (email is preferred)



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